

MCAA | SMACNA | TAUC SAFETY & HEALTH CONFERENCE



Sponsorship Prospectus

January 12–15, 2026

Marriott Austin Downtown | Austin, Texas

Partnering for a Safer Job Site

In union construction, safety and health are core values that protect lives, families, and communities. The MCAA | SMACNA | TAUC Safety & Health Conference brings union leaders, contractors, and safety professionals together to share best practices and advance our industry's commitment to protecting workers.

Why Sponsor?

- Showcase your commitment to construction safety.
- Connect directly with leaders and signatory contractors.
- Highlight solutions that improve worker health and job site safety.
- Align your brand with values and workforce training.
- Build trusted relationships with industry decision-makers.

Who Attends?

- Leadership and business managers
- Signatory contractors
- Safety directors, site supervisors, and trainers
- Apprenticeship coordinators and health professionals
- Vendors and solution providers

Industries Represented:

- Commercial, industrial, heavy civil, utilities, energy, infrastructure, and specialty trades.

Tradeshow

Exhibit Booth starting at \$3,499
(10x10 with 2 chairs a 6ft table, wastebasket, and 1 booth rep)

Additional booth representatives \$399

À La Carte Sponsorship Opportunities

We offer flexible à la carte options so you can target your support where it fits best. Mix and match to build your perfect sponsorship package!

Networking & Hospitality

Breakfast Sponsor (2)	\$10,000
Coffee Break Sponsor (2)	\$10,000
Lunch Sponsor (2)	\$10,000
Night Cap	\$20,000
Closing Event	\$35,000

Program & Branding

Floor Decals/Signage	starting at \$2,500
Half Column Wraps (10)	\$2,500
Charging Station Sponsor (2)	\$5,000
Keynote Sponsor (2)	\$5,000
Lounge/Hospitality Branding (3)	\$5,000
Show Bag Insert Sponsor	\$5,000
<i>(sponsor supply insert)</i>	
Hotel Key Cards	\$10,000
Lanyard Sponsor	\$10,000
Registration/Hospitality Desk Sponsor	\$10,000
Tradeshow Bags	\$10,000
Escalator Decals	\$10,000
Tradeshow Entrance Unit	\$15,000

Swag & Giveaways

Tradeshow Giveaways
(sponsor provides, given out during tradeshow to random selected attendee)

Digital & Media

Mobile App Sponsor	\$7,500
Wi-Fi Sponsor	\$7,500
Website Banner Ad	\$1,500
Social Media Shoutouts	\$1,000

To learn more about sponsorship opportunities, please contact **Tim Speno**, 785-200-3936, tspeno@tauc.org or **Alex Kopp**, 703-524-3336 ext 123, akopp@tauc.org or visit our official event website.

